

It looks like JavaScript is disabled in your browser. You'll need to enable it if you want to create an account.

Find out [how to enable JavaScript for Windows](#), or [how to enable JavaScript for Mac](#).

Cookies on the NHS website

We've put some small files called cookies on your device to make our site work.

We'd also like to use analytics cookies. These send information about how our site is used to services called Adobe Analytics, Hotjar and Google Analytics. We use this information to improve our site.

Let us know if this is OK. We'll use a cookie to save your choice. You can [read more about our cookies](#) before you choose.

I'm OK with analytics cookies

Do not use analytics cookies

You can change your cookie settings at any time using our [cookies page](#).

[Skip to main content](#)

NHS

Innovation Service

Menu

Q  
Search

Search on the Innovation Service

Q

X

Search

Close search

X

Close menu

- Menu
- [Home](#) >

- [Get support](#)



### Further information on innovator support

- [Innovation Service](#)

Get personalised support

- [Innovation guide](#)

The key stages from creation to adoption

- [Funding your innovation](#)

Find potential funding opportunities

- [News](#) >
- [Case studies](#) >
- [About the Service](#) >
- [Sign in to the Innovation Service](#) >

1. [Home](#)
2. [Your guide to innovation in the NHS](#)
3. [Evidence](#)

[Back to Evidence](#)

Evidence stage

Qualitative studies guide

Downloaded on May 6th, 2024

# Qualitative studies

## Qualitative studies

These types of study do not collect numerical data. They gather information on participants experiences, perceptions and behaviours. Types of qualitative studies are:

- document analysis
- focus groups
- interview studies
- observation and participant observation

Visit the NICE website for [more information on qualitative studies](#).

## Support links

- [Accessibility statement](#)
- [Contact us](#)
- [Cookies](#)
- [Privacy policy](#)
- [Terms of use](#)

© Crown copyright

I