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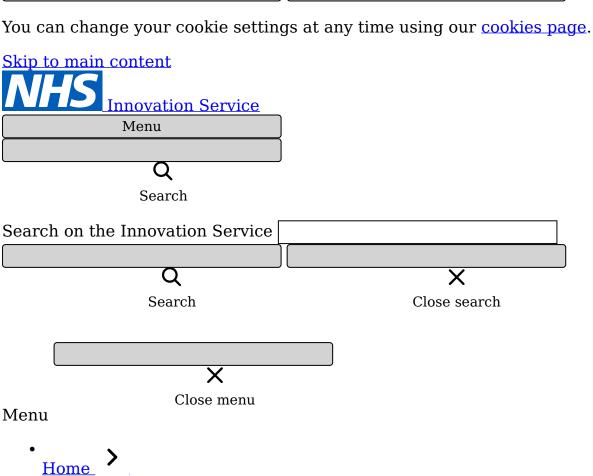
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Evidence stage

Presenting evidence guide

Downloaded on March 29th, 2024

Presenting evidence

When you are preparing to present your evidence, you will need to think about what is most important to each of your user groups.

Clinical staff will care about:

- efficacy (does it work)
- accuracy (how well does it work in terms of sensitivity and specificity)
- safety
- workflows
- ease of use
- patient acceptability
- duplication of effort (overlap with existing systems or processes)

Patients will care about:

- safety
- effectiveness
- side effects
- accessibility
- usability
- involvement of patients during evidence generation

A purchaser will care about:

- cost
- safety
- training and implementation
- productive workflows
- product lifecycle (how robust is it and how often does it need to be replaced)
- failure or downtime
- software interoperability with existing core systems
- information governance, including data and cyber security

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